

# **Evening in the Garden Sponsorship Opportunities**



# **Platinum Sponsor: \$10,000+ (1)**

#### **Print and Media**

- Sponsor associated with official event name
- Prominent name and logo placement on all marketing
- Mention and/or logo placement on event announcement, website banner, invitations, and other marketing
- Permission to use Habitat logo on company website for up to one year, including option for ReStore advertisement
- Social media mention on all event posts
- Mention and/or logo placement on event email signature
- Special recognition in event press release
- Thank you in Habitat newsletter
- Company listed on event website as sponsor

## **Day-of Benefits**

- On-stage speaking opportunity
- Mention and/or logo placement in event program
- Premier seating of two tables (16 seats)
- Full page ad in event program
- Company banner displayed at event



"By sponsoring Evening in the Garden, organizations are proud to play a small role in bringing community together to help families realize their dream of homeownership."

- Laura Cobb, Citi





#### **Print and Media**

- Mention and/or logo placement on event announcement, website banner, invitations, and other marketing
- Permission to use Habitat logo on company website for up to one year
- 2-3 boosted social media mention on event posts
- Mention and/or logo placement on event email signature
- Press release mention
- Thank you in Habitat newsletter
- Company listed on event website as sponsor

#### **Day-of Benefits**

- On-stage recognition
- Mention and/or logo placement in event program
- Premier seating of one table (8 seats)
- Half page ad in event program
- Company banner displayed at event
- Sponsor associated with Habitat Facts event posters

## Gold Sponsor: \$3,500 (4)\*

#### **Print and Media**

- Mention and/or logo placement on event announcement, website banner, invitations, and other marketing
- Permission to use Habitat logo on company website for up to one year
- 2-3 boosted social media mention on event posts
- Mention and/or logo placement on event email signature
- Press release mention
- Thank you in Habitat newsletter
- Company listed on event website as sponsor

## \*continued on next page

NOTE: Tables may be purchased for \$500. A reserved table includes premier seating for 8 guests, dinner, your name or company on the table, and two bottles of local wine.







- On-stage recognition
- Mention and/or logo placement in event program
- Premier seating of 4 tickets
- Half page ad in event program
- Company banner displayed at event

# **Silver Sponsor: \$2,500 (5)**

#### **Print and Media**

- Permission to use Habitat logo on company website for up to one year
- 1 boosted social media mention on event posts
- Mention and/or logo placement on event email signature
- Press release mention
- Thank you in Habitat newsletter
- Company listed on event website as sponsor

## **Day-of Benefits**

- On-stage recognition
- Mention and/or logo placement in event program
- Premier seating of 2 tickets

# **Bronze Sponsor: \$1,000 (10)**

#### **Print and Media**

- Mention and/or logo placement on event email signature
- Press release mention
- Thank you in Habitat newsletter
- Company listed on event website as sponsor

### **Day-of Benefits**

- On-stage recognition
- Mention and/or logo placement in event program

NOTE: Tables may be purchased for \$500. A reserved table includes premier seating for 8 guests, dinner, your name or company on the table, and two bottles of local wine.









- Press release mention
- Thank you in Habitat newsletter
- Company listed on event website as sponsor

#### **Day-of Benefits**

- On-stage recognition
- Mention and/or logo placement in event program

NOTE: Tables may be purchased for \$500. A reserved table includes premier seating for 8 guests, dinner, your name or company on the table, and two bottles of local wine.